

# 3<sup>rd</sup> Spring Music Festival Vienna

March 14<sup>th</sup> – 18<sup>th</sup>, 2009

for choirs and orchestras with excellent standards

Work and perform with the world famous

**Vienna Boys' Choir**

in Vienna in the

**Golden Hall of the Wiener Musikverein**

Artistic Festival Director:

**Gerald Wirth**

(Artistic Director of the Vienna Boys' Choir)

*International Youth & Music Festivals*

*AICE @ Haring KEG*



The Spring Music Festival, a brand name of Haring KEG, was founded in the year 2006 by Michael Haring, the company's Managing Director and General Secretary of the Association for International Cultural Exchange in Vienna, Austria, and Gerald Wirth, Artistic Director of the world-famous Vienna Boys' Choir and Artistic Director of the annual Spring Music Festival Vienna.

Vienna is an outstanding, spectacular and exciting annual venue for choirs and orchestras with excellent standards.

The programme for the Festivals has a similar structure every year:

All invited choirs and orchestras participating in the Festival will first experience a unique rehearsal with the Artistic Director of the Vienna Boys' Choir, Mr. Gerald Wirth, at the Augarten Palace (home of the Vienna Boys' Choir). During the rehearsals Gerald Wirth will prepare your choir and/or orchestra - together with all participating ensembles and the famous Vienna Boys' Choir for the

combined performance at the Gala Concert which will take place in the Golden Hall of the Wiener Musikverein (conducted by Gerald Wirth). In addition each participating ensemble (choir and/or orchestra) will rehearse its own individual 25-minute (off-stage) concert program for the Gala Concert.

The music scores for the combined music pieces will be sent out to all choirs/orchestras as soon as their participation (standard) has been confirmed by the Artistic Director. In addition, each conductor of his/her ensemble, will perform music of his/her own choice during the Gala Concert in a programme of about 25 minutes. The Festival also includes a professional video-recording of the Gala Concert in the Golden Hall of the Wiener Musikverein; expert artistic development and administration of your performance under the professional services of Gerald Wirth as Artistic Director of the Festival; the participation of the Vienna Boys' Choir; publicity; audience development; protocol; programs and flyers. Press releases and schedules and

much more will be provided to guarantee for all participating ensembles an EXPERIENCE OF A LIFETIME.

#### **PARTICIPATION RULES**

Each interested choir and/or orchestra must send a demonstration tape or CD or a regular tape recording of an actual live concert - including maximum three music pieces, since a choice can only be made on the basis of the material and we can accept only a limited number of music ensembles for each concert.

#### **SELECTION OF MUSIC PIECES**

Music of your own choice - please perform only secular music. The exact program must be agreed with the Artistic Director, Gerald Wirth, to avoid duplications in the concert program. Please indicate two more pieces in order of your favourites



# 3rd Spring

## AICE @ Haring KEG

### Saturday, March 14<sup>th</sup>, 2009

---

#### Arrival in Vienna.

Bus transfer from Vienna Airport or Vienna train station to your hotel in Vienna. Your private tour escort will welcome you at the airport or train station at the arrival hall. The rest of the day is free for individual sightseeing, shopping and/or own activities.

#### Dinner and overnight at the hotel.

### Sunday, March 15<sup>th</sup>, 2009

---

#### Breakfast at the Hotel.

Transfer to one of Vienna's famous churches or cathedrals. Here you will sing mass during morning service. Immediately after the service you will perform an additional 20-minute concert (sacred or secular program). After the service – return to the hotel and change into casual dress.

#### Lunch at the hotel

In the afternoon: half-day city tour by bus and on foot, including a visit to Schönbrunn Palace.

In the evening: welcome Gala Dinner with the Artistic Festival Director Gerald Wirth at a typical Austrian Restaurant.

#### Overnight at the hotel.

### Monday, March 16<sup>th</sup>, 2009

---

**07:30am – 09:00am** Breakfast at the Hotel.

**09:30am** Transfer to the Palais Augarten (home of the Vienna Boys' Choir).

**10:30am – 05:00pm Rehearsals at the Palais Augarten – Home of the VIENNA BOYS' CHOIR**

**10:30am – 12:30pm** Rehearsal of the combined music pieces with Gerald Wirth, Artistic Director of the Vienna Boys' Choir, which you will perform together with the Vienna Boys' Choir at the Gala Concert in the Golden Hall of the Wiener Musikverein on Tuesday evening. The combined performance will be conducted by the Artistic Director of the Vienna Boys' Choir, Gerald Wirth.

**01:00pm – 02:00pm** Light lunch at the Palais Augarten.

**02:15pm – 04:45pm** Rehearsal of your own individual programme which you will perform under the direction of your own conductor in the Gala Concert on March 17<sup>th</sup>, 2009 in the Golden Hall of the Wiener Musikverein (maximum 25 minutes – off-stage)

**05:00pm** Transfer back to your hotel.

**07:00pm** Dinner and overnight at the hotel.

### Tuesday, March 17<sup>th</sup>, 2009

---

Breakfast at the hotel. Transfer to the Wiener Musikverein.

**09:00am – 01:00pm** Dress Rehearsal in the Golden Hall of the Wiener Musikverein:

Dress rehearsal Schedule:

- Dress rehearsal with all participating ensembles for the combined music pieces with the

## Itinerary

Vienna Boys' Choir under the direction of Gerald Wirth.

- 25-minute individual rehearsal and sound check for your individual performance at the Gala Concert performance in the evening under the direction of your own conductor (maximum 25 minutes off-stage)
- Afterwards transfer to the hotel to relax.

#### Lunch on your own.

In the evening transfer from the hotel to the Musikverein for the 3rd Spring Music Festival Gala Concert in the Golden Hall.

#### Gala Concert schedule:

- Each participating choir and/or orchestra will perform its own program under the direction of its own conductor for 25 minutes (off-stage) either with piano accompaniment or a cappella.
- For the Finale all participating choirs and orchestra will perform together with the Vienna Boys' Choir the combined music pieces conducted by Gerald Wirth. The scores for the combined music will be forward to you after registration.
- After the concert Gala Dinner with Gerald Wirth and representatives of your embassy in the Vienna City Hall restaurant.

### Wednesday, March 18<sup>th</sup>, 2009

---

#### Breakfast at the hotel.

Transfer to the airport or railway station.

#### End of our services.

# Music Festival Vienna

## Services March 14<sup>th</sup> – 18<sup>th</sup>, 2009 include:

- Participation fee for the 3rd Spring Music Festival Vienna 2008
- Deluxe air-conditioned coach including experienced driver for all transfers mentioned in the itinerary from arrival March 14th – March 18th, 2009
- Experienced multilingual tour escort from arrival till departure – exclusively for your ensemble
- March 14th -18th, 2009 – 4 overnights in twin room accommodation in Vienna in 3-star Hotel
- March 14th, 2009 – Dinner at the Hotel
- March 15th, 2009 – Additional concert arrangement at a church/cathedral (perform at the morning service)
- March 15th, 2009 – Lunch at the hotel
- March 15th, 2009 – Half-day city sightseeing tour with fully licensed guide - including a visit/entrance fee of Schönbrunn Palace
- March 15th, 2009 – Welcome dinner with the Artistic Director, Gerald Wirth, at a typical Austrian restaurant
- March 16th, 2009 – Light lunch at the Palais Augarten
- March 16th, 2009 – Dinner at the hotel
- March 17th, 2009 – Gala Dinner after the Concert

### Participation fee (per active musician) for the 3rd Spring Music Festival Vienna 2009 include:

- March 16th, 2009 – Rehearsals at the Palais Augarten for the combined performance with the Vienna Boys' Choir and individual rehearsal at the Palais Augarten for

your own individual programme

- Gala Concert in the Grand Hall ("Golden Hall") of the Wiener Musikverein in Vienna:
- Individual and combined Dress rehearsals at the Golden Hall of the Wiener Musikverein
- Individual performance of your own ensemble (duration maximum 25 minutes off-stage) with your own programme (secular programme only) under the direction of your own conductor
- Performance of the combined music pieces of your choir together with the Vienna Boys' Choir under the direction of the Artistic Festival Director Gerald Wirth
- Professional DVD recording of the Gala Concert at the Wiener Musikverein (recording for private use only)
- Professional artistic development and administration of your ensemble's performance in the Golden Hall) of the Wiener Musikverein
- Artistic Festival Director and Conductor of the Vienna Boys' Choir, Gerald Wirth
- Publicity, audience development, protocol, programs, flyers, press releases and schedules
- The music scores for the combined works will be provided by Haring KEG and will be forwarded to you after your confirmed completed registration
- Participation of the Vienna Boys' Choir in the Gala Concert
- Certificate of participation in the Festival with the Vienna Boys' Choir for each active musician
- Posters and Concert Program for each active and accompanying person

## Musicians

### Package rate per active Musician in a 3-star hotel in twin room:

EURO 1.190,-

Minimum 40 paying active musicians (smaller ensembles on request).  
Single supplement: EURO 120,-  
Conductor free of charge in 1/2 -twin room

## Accompaniment

### Rate per accompanying person in 3-star hotel in twin room:

EURO 520,-

(Same services as mentioned in the itinerary including best ticket to the concert)  
Single supplement: EURO 120,-

### Services not included in the package prize:

Porterage, personal items such as souvenirs, telephone calls, minibar, drinks, laundry, insurance etc.

## TERMS & CONDITIONS:

**PRICE BASIS/INCLUSIONS:** The festival and tour price(s) (Package) in the proposal is/are specifically based on the indicated minimum number of paying participants. If a passenger's cancellation creates a change in the minimum number of paying active participants (performers), the festival tour price(s) will be re-costed on the basis of the remaining number of active participants (performers). Any passenger requiring a single room as a result of a roommate's cancellation is responsible for the additional single supplement. The tour price strictly includes the services specifically listed in the proposal, the operator's service charge, taxes and other charges as levied by hotels, restaurants and transportation companies.

**Not included:** The tour price does not include any service not specifically listed in the attached proposal, in particular: passport and/or visa charges, dry-cleaning & valet service, gratuities of any kind, excess and/or additional baggage beyond allowance, beverages with meals unless specified in the itinerary, all items and expenses of a purely personal nature, applicable airport departure taxes or travel, trip cancellation, baggage and accident insurance.

**Luggage:** Luggage travels at the risk of the passenger and Haring KEG is not responsible for any delay, loss or damage to it or its contents.

**Accommodations:** Haring KEG rates its European hotels based on the local government and/or tourist authority's official ratings. Should it become necessary, Haring KEG reserves the right to substitute hotels with those of an equivalent standard. Customers should consider that, in many cases, single rooms in Europe, though assuring privacy, are small and not so well situated as double rooms.

**Liability:** Haring KEG its affiliates, directors, officers, employees, including any person or entity employed or utilized by Haring KEG in any country cannot be responsible for any injury, loss, damage, accident, delay or expense resulting from events beyond its control, including, without limitation, acts of God, war, strikes, incidents of politically-motivated violence, sickness or quarantine, government restrictions or regulations, and, in the absence of its own gross negligence, arising from the use of any vehicle, or from Haring KEG selection of, or from any act or omission by any bus or car rental agency, steamship, airline, railroad, taxi or tour service, hotel, restaurant, or other firm, agency, company or individual. Haring KEG reserves the right to decline, to accept and/or to retain any person as a member of any tour at any time, and a refund for the unused portion of the tour is the limit of its liability in such an instance.

**Travel Insurance:** Travel insurance to cover issues such as trip cancellation fees, medical and accidental emergencies, baggage loss and/or damage is highly recommended.

If your ensemble has been accepted by the

Artistic Festival Director, Gerald Wirth, and should you decide to accept our invitation to the 3rd Spring Music Festival Vienna, you should find the following information useful if approaching sponsors.

## INFORMATION FOR SPONSORS OF PARTICIPATING ENSEMBLES

### Audience numbers

The Spring Music Festival Gala concert is likely to be visited by more than 1,500 people. Stress that the Golden Hall of the Vienna Music Society is the world's most prestigious concert hall and the venue for the annual New Year Concert televised worldwide. Mention the names and reputation of the other choirs participating. Michael Haring has described the prestige of performing with them as the dream of any musician

### Advertising

This year the organisers spent €20,000 on advertising the concerts and the Festival programme. It is a massive undertaking. In 2009 it will again be advertised widely in the press, on radio and on television. In addition to the normal press announcements placed in newspapers, on Radio Austria International and on Austrian TV and radio, several articles are published in Viennese newspapers mentioning the names of the visiting choirs etc. and some will include photographs. Stress too that we print 10,000 (ten thousand) glossy colour leaflets which are distributed all over Austria and can be picked up at hotels, concert halls and ticket offices. These leaflets include the names and logos of the sponsors, so if your sponsors will let us have a copy of their logo we can arrange to include it in the leaflets. This will be excellent publicity for them. They may wish to see the leaflet produced for 2008. The logo of the sponsors can also be included in the actual Festival programme which is handed out to concert-goers at the performances. It includes description of participating ensembles and also a biography of their conductor with photographs.

The organisers also print 3,000 (three thousand) large (about 4ft by 5ft) posters which are displayed both on the notice-boards of the concert halls and at other relevant places all over Vienna and surrounding; these include the names of the participating choirs. You can also mention the DVD recording of your concert in the Golden Hall of the Wiener Musikverein. Sponsor logos will also be printed on the DVD cover and on request we will copy this DVD for you (€ 8,- per copy) and it may be given to the clients of your sponsor. March in Vienna is invaded by thousands of visitors from other countries – an ideal opportunity for the advertisers of whatever product or service to target not only Austrians but also foreign visitors. If any of your potential sponsors would like to talk to me, I would be very happy to do so as the Managing Director of the annual Spring Music Festival with the Vienna Boys' Choir.

## Payment Conditions

### Active performers

#### First Deposit with the Confirmation of Registration \*

\* EURO 500,-

January 15<sup>th</sup>, 2009

EURO 400,-

February 15<sup>th</sup>, 2009

EURO 290,-

### Accompanying persons

#### First Deposit with the Confirmation of Registration \*:

\* EURO 320,-

February 15<sup>th</sup>, 2009

EURO 200,-

\* non refundable

### Bank Details


please transfer all monies (free of all bank charges) to following bank account:

Bank Name: **Erste Bank**  
Account Name: **Haring KEG**  
IBAN CODE:  
**AT512011100006830374**  
Bank Code: **20111**  
Account Nr.: **068 30 374**  
Swift Code: **GIBAATWW**

### Contact

**Haring KEG:** World Choral Festivals Vienna & Salzburg, Spring Music Festivals Vienna, Workshops with the Vienna Boys' Choir, Music Academy Pielachtal, Concert Arrangements, Gruentorgasse 10/7, A-1090 Vienna / Austria; Tel.: +43-664-18 111 80, Fax: +43-1-317 54 60, e-mail: world.choral.festivals@chello.at, www.austrianfestivals.at

GOOD LUCK WITH YOUR FUNDRAISING,,

  
**MICHAEL HARING**  
MANAGING DIRECTOR